

The background features a blue-tinted image of two scientists, a woman on the left and a man on the right, both wearing safety glasses and lab coats. They appear to be in a laboratory setting. In the bottom left corner, there is a semi-transparent image of a globe showing the Americas.

**NEW MED**

# DELIVERING ON OUR STRATEGY

Company Presentation

# ABOUT US

- New Med is an independent, privately owned company that provides a wide range of high-quality services to bio- and pharmaceutical companies for the region of South East Europe.
- New Med was founded in 2008. as a Partner of several pharmaceutical companies. In that short period of time, we are proud to have become recognized by our partners as a company that:
  - *understands the market's needs*
  - *provides competent services*
  - *creates the best solutions*
  - *offers a different approach focusing on long-term relationships*
- New Med team consist of highly educated, skilled, competent and motivated people – physicians, pharmacists, clinical pharmacologists molecular biologists, dentists, and economists.
- The network of our offices, based on excellence and unique know-how in order to ensure a focused and modern marketing approach, has resulted in New Med being one of the fastest growing companies in the Region.

## We offer distinct advantages with:

- ✓ *Integrated full-service solutions to our partners*
- ✓ *Compliance record – trained and educated team and management*
- ✓ *“Fast track” registration and reimbursement procedures and reduced time to market*
- ✓ *“Roof control” in all segments of cooperation in the Region*
- ✓ *Reduced headcount*
- ✓ *Local legal entities in the Region with established network, structure, extensive sales forces*
- ✓ *Centralized control and management of all ordering, distribution and payment procedures in the Region with 10 local sub distributors*

# MISION

Full service

Leading supplier in the region

Focus on excellence

# VISION

Dedication to the new knowlege

Highest level of competence

Innovative business trends

# COMPANY STRUCTURE



# SERVICES

- We are committed to the highest standards of excellence and quality in every service we provide.
- Full range of integrated services tailored to the specific needs of Health Care Companies and compliant with local regulations and corporate standards:
  - *Market research and evaluation*
  - *Pre-launch and launch activities*
  - *Regulatory affairs*
  - *Reimbursement, pricing and market access management*
  - *Pharmacovigilance*
  - *Promotion and marketing*
  - *Product ordering, importation and sales*
  - *Organization of distribution channels*
  - *Clinical trials management*
  - *Post-marketing surveillance*

# OUR PARTNERS

- Mayoly Spindler- France
- Crosscare Ltd.- Ireland
- Envencia Laboratoires- France
- MedeQ- Norway
- Vitane – Germany & USA



# COMPANY CONTACTS

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**WEB** [www.newmed.rs](http://www.newmed.rs)



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**THANK YOU**  
**FOR YOUR INTEREST IN NEW MED**